



Workshop on broadcast journalism

Description



The Department of Mass Communication with Shazia Ilmi and the editor, [Radhika Khanna](#)

Shazia Ilmi a famous broadcast journalist, gives hands on training to the students of Mass Communication Department.

Students of Mass Communication, Pondicherry University got a golden opportunity to spend two weeks with veteran of broadcast journalism, Shazia Ilmi, and gain insight into broadcast journalism.

Ms. Ilmi guided the students in using the camera as a reporting tool, which is also known as the “third eye” of the reporter. The workshop instilled professionalism in the students. She conducted many practical sessions about the composition of shots for news broadcasting; she also viewed news footage with the students and discussed their perspective about the current reporting trends. Fair and unbiased reporting were the issues she stressed most upon.

Students practiced interviewing, handling camera and lighting. Shazia also talked about the dos and don’ts of the television industry as a communicator. She emphasized on the ethical aspects of reporting and careful handling of sensitive issues by reporters.

The workshop was a real practical experience that enabled the students to learn the language of television. It also helped them to realize the benefits and necessity of team work. At the end of the workshop, students made a news bulletin including interviews, vox-pop and anchor links. “I was very camera shy and used to run away whenever somebody approached me with one, but after this workshop my confidence level has increased,” says Sharhad, a 1st year M.A. Mass Communication student. The workshop helped students get firsthand experience on how the industry works. In Shazia’s words, “the students are now infected by the broadcast journalism virus and no rebooting will help kill the virus.”

Having engaged the industry for over a decade now, Shazia Ilmi, is certainly an achiever. With a passion and flair for broadcasting, she pursued her Diploma in Broadcast Journalism from the University of Cardiff in the UK after completing her Masters in Mass Communication from MCRC, Jamia Milia Islamia in New Delhi. She believes that mainstream news is a powerful agent of social change and information and that the budding journalists can do concrete, well researched and ethical reporting.

Deepa.M

1st yr. M.A Mass Communication

Category

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