Our Department

Department of Electronic Media and Mass Communication

Description

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The Department of Mass Communication, Pondicherry University was established in 2008. It is now the Department of Electronic Media and Mass Communication. It offers an exciting, engaging and facilitating journey into the world of media and communication. The department trains students in the spheres of journalism, television production, radio production, advertising, public relations, film studies, digital media and photography. Since its inception, it has been bringing out a studentsâ?? practice journal â??The Inquirerâ??. The students are also actively involved in creating programmes for the community radio station-â??Puduvai Vaani FM 107.8 MHzâ?•.

Our aim is to nurture cutting edge media professionals with effective communication and critical thinking skills. Enrichment lectures by media stalwarts and face-to-face virtual workshops by media practitioners are organised on a regular basis.

The pedagogy includes a strong emphasis on practical training along with theoretical components. International and national film festivals, national seminars, media training workshops and campus visits of professionals from various streams of media are organized regularly. As part of the course curriculum, students undergo internship in an area of their choice for a period of one month. In all, learning is fun and stimulating in our campus.

For any further queries, please email us at puinquirer@gmail.com

Category

1. About Us

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